



RADAR CAR

BE SAFE

MIDPOINT PROPOSAL

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RADAR CAR

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PERSONAL

Hi everyone, I'm Naif Tamaihi I'm from Jeddah in Saudi Arabia, and I really had a difficult life with an education. I got a diploma in technical support and a bachelor degree in Computer Engineering. I've been in San Francisco for three years and this is my fifth semester in Academy of Art WNM major. I'm a quite person, not a good speaker and I like new technology, traveling, discovering new culture. I think the life is difficult but I believe how can I make it easier?



AUTOBIOGRAPHY

I am Naif Tamaihi I'm from Jeddah in Saudi Arabia, and I really had a difficult life with an education. I got a diploma in technical support and a bachelor degree in Computer Engineering. I've been in San Francisco for three years and this is my fifth semester in Academy of Art WNM major.

I'm a quite person, not a good speaker and I like new technology, traveling, discovering new culture. I think the life is difficult but I believe how can I make it easier?

INTRODUCTION

THESIS ABSTRACT

20 QUESTIONS

1. How to study new languages more easily?
2. What is the best way to get an idea?
3. Do u know anything about a Saudi Arabia?
4. What do u feels when you see someone smoking a marijuana on street?
5. Do you loves your life?
6. What should you do first if you want to go to a date?
7. Do all men likes sexy women? Why?
8. Have you been addicted drags in your live? Why?
9. Why San Francisco is different?
10. Do you think it will be a deferent live on other plats?
11. How can you improve you idea?
12. What is your feeling if you have to go to a war?
13. Have you stolen anything form your parents?
14. What is better an alcoholic or a drags? Why?
15. How many hours you are usually like to spend with a computer?
16. Have you tried to switch off you mobile for a long time?
17. How many girls' friends do you have?
18. How many boys' friends do you have?
19. Do you think you are a smart?
20. How many time have you though to kill yourself?

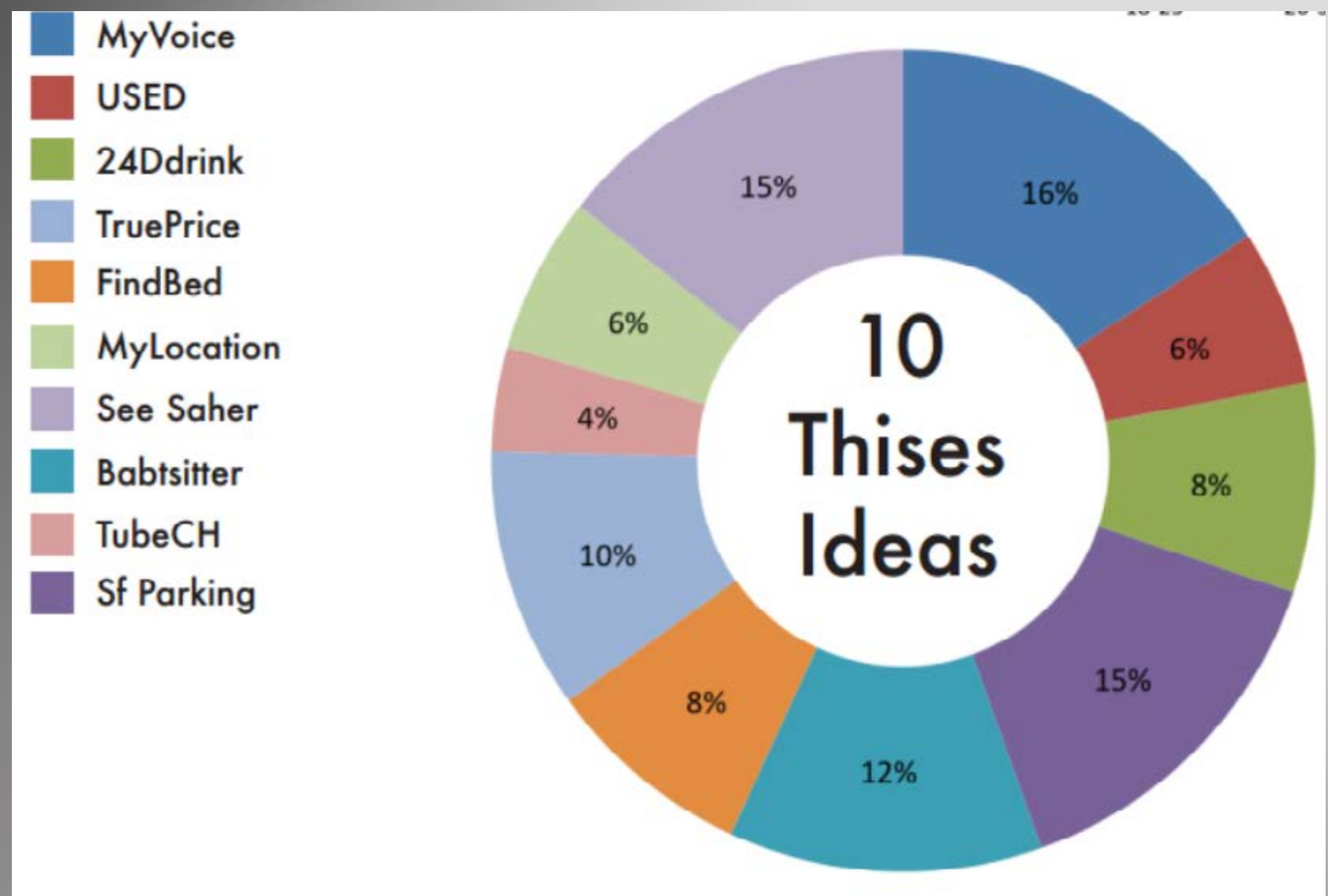
THESIS ABSTRACT

We know that a lot of people died because of car accidents. Speeding over the speed limit takes the most part of car accidents.

"Radar car" is a car application that is alerting you to be careful on the road and keeping you following the road rules. This is an application that is related between the road rules and car navigation in one system that is helping you to catch speed cameras on the road and alerting you if there are any cars going over the speed limit on your side road or around you.



THISES IDEAS INFOGRAPHIC

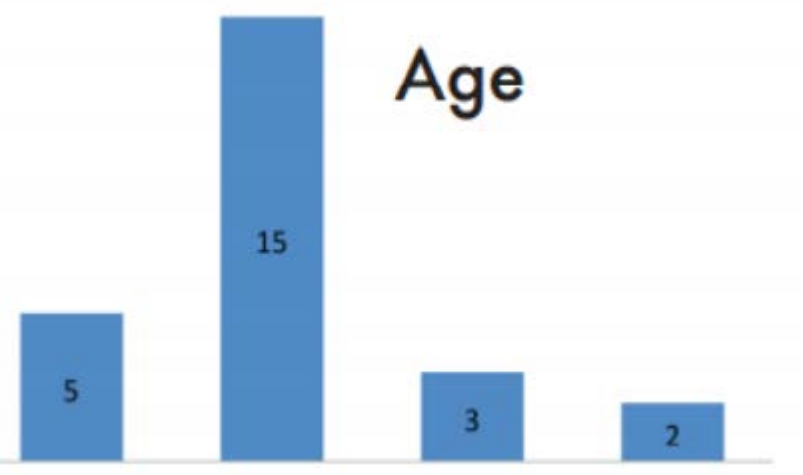


30 Pepole

21..... Male

9.....female

Age



MyVoice

This app allows all users who have a voice talent and share it with friends. Get user, make a profile, record or upload a voice and resave comments.

UESD

This app helps all users who want to sell or buy used Furniture and Home Appliances.

24Ddrink

This app helps all users who want to know the nearest lunker store with 24 hours delivery serves.

TruePrice

This app can helps you to get the true price for any thing by barcode and compare it with different popular markets.

Babysitter

This app helps you to get a babysitter faster than a normal time. It is a business app that is helping you to get a work and a babysitter.

FindBed

This app gives you chance to get available room in hotel or home to sleep in the city with a cheapest price.

MyLocation

This is a dating app that give you chance to meet and have fun with people who are near to you

Sf Parking

This app helps all users to get the nearest available street parking or biasness parking location.

TubeCH

This app helps you to manage your channels subscribe in your YouTube account. See the new upload videos and download.

See Saher

This app alerts you to be in speed limit on street and alert you that there is "Saher" after 1 km. "Saher " in Saudi Arabia is the camera to capture the squatters the speed limit on the road.

THE PROBLEM

We know that a lot of people died because of car accidents. Over speed takes the most part of car accidents.



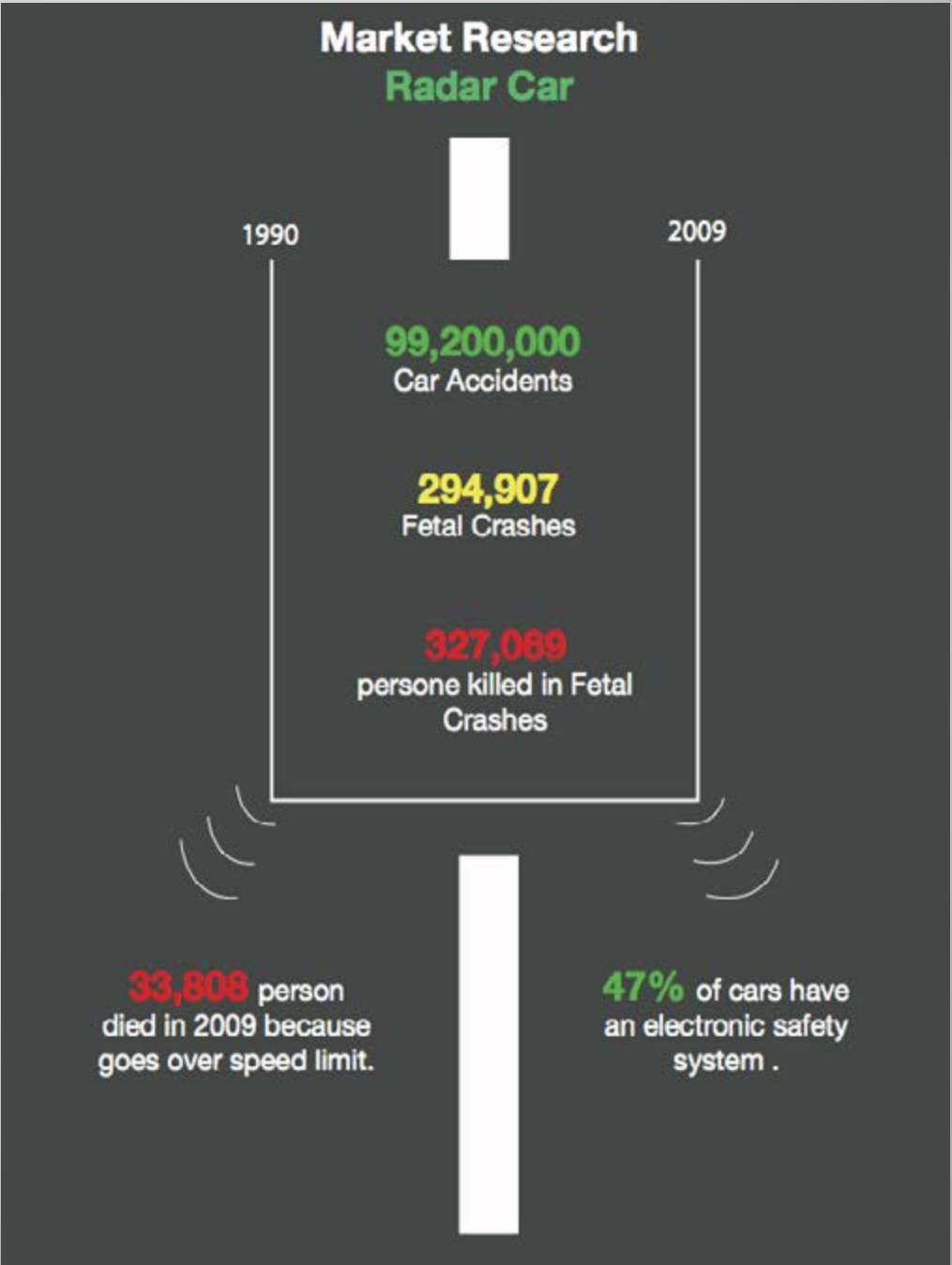
THE UNIQUE SOLUTION

“ Radar car “ is a car application that is alerting you to be careful on the road and keeping you following the road rules. This is a application that is related between the road rules and car navigation in one system that is helping you to catch speed cams on the road and alerting you if there are any cars go over the speed limit on your side road or around you.



RESEARCH & ANALYSIS

MARKET-RESEARCH



TARGET AUDIENCE



PERSONA 1/2



Persona 1

Name: Bassam Abdullah
Age: 27
Location: Cincinnati, Ohio
Occupation: Engineering student
Car : Honda

“ I don’t want to lose more friend on the road ”

Needs:

-I need an alert to knowing me if there are any Vehicles going over speed limit around me.

Goals:

- Radar in a Vehicle for catches Vehicles that are going over the speed limit to be saved.

Background

Bassam is a person who had a bad experience of car accident. He lost his friend in car accident when his friend driving on highway. His friend was driving normally on the road but suddenly there is drunk driver going over speed limit and crash his car and his friend die in it.

Task flow

“ I want a car app that is alerting me and catching vehicles that are going over speed limit when driving ”



PERSONA 2/2



Persona 2
Name: Ibrahim Al-nofai
Age: 23
Location: San Francisco, CA
Occuation: Law student
Car : Mazda 3

“ I spend a lot money on tickets ”

- Needs:**

 - I need alert that helped me on the rode when I go over speed limit.
- Goles:**

 - Catch the speed limit cameras radar on the road when I'm driving.
 - Alert me if I go over speed limit.
- Background:**

Ibrahim is person who likes to go over speed limit on the rode. He spent a lot of money on tickets. He always wants someone to alert him on the rode when he drives to keep him safe.

Task flow

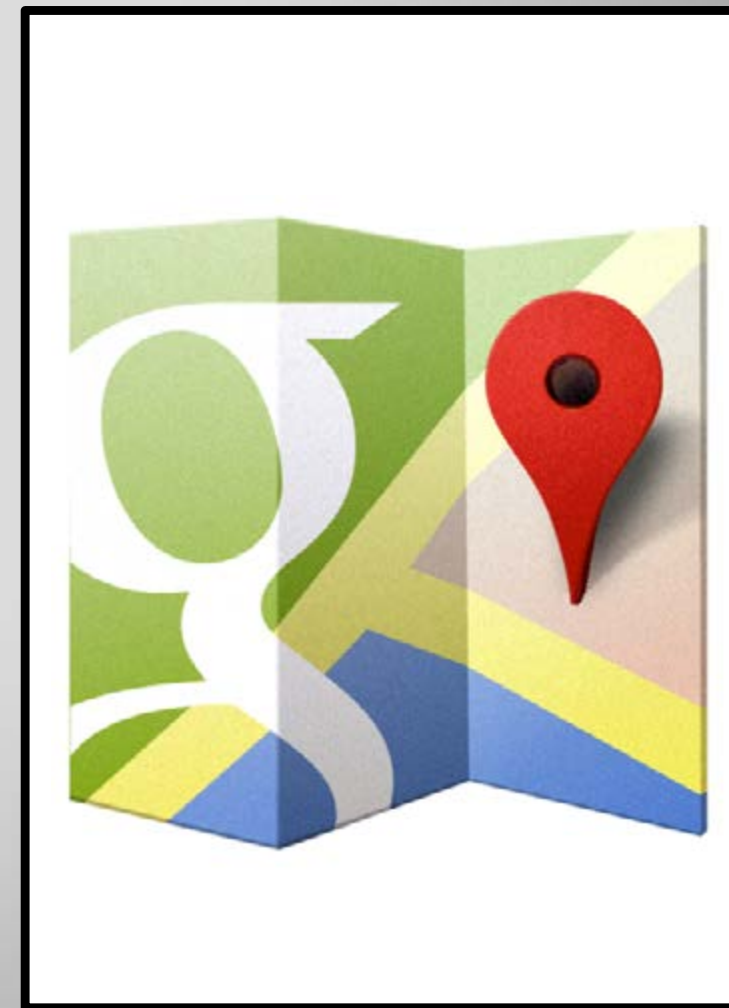
“ I want a car app that is alerting me and showing traffic signs on the road when speeding fast ”



IDEA INSPIRATION



INSPIRATIONAL PROJECT



COMPETITORS

GARMIN

Pros

- Nice interfaces.
- Removable device
- Used with all kind of vehicles



Cons

- Doesn't care about a traffic signs.
- Doesn't care about showing a real warning of speed limit on the road.



AUTOLIVE

Pros

- Clear interfaces.
- Showing a real traffic signs while driving.















Cons

- Irremovable device.
- No reports of breaking rules on the road.



MATRIX

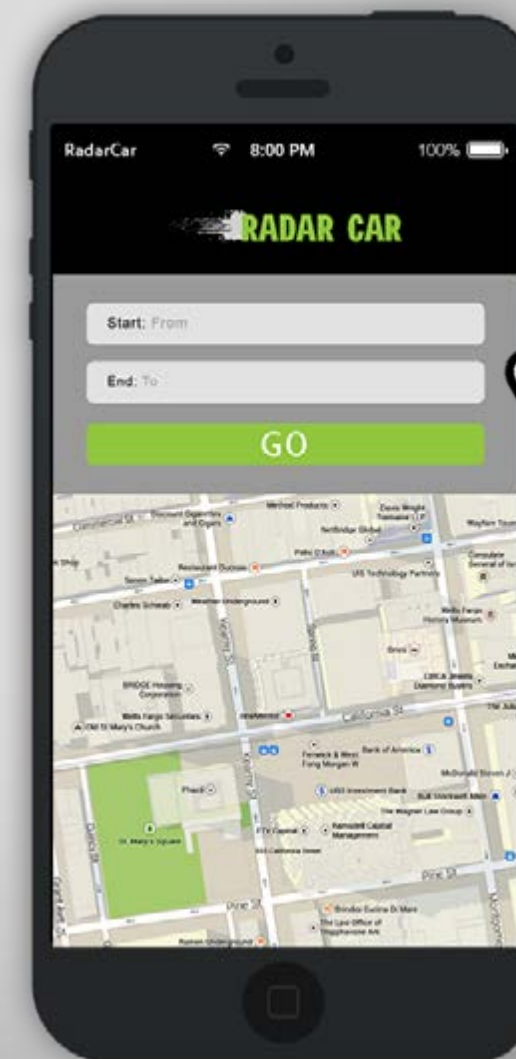
	Maps	Speed limit	Traffic Signs	Catche Camera	Catche Vehicles	Auto Brack	Radar Reports	Removable device
Garmin								
Autolive								
Radar Car								

PROOF OF CONCEPT

WALKTHROUGH / SLIDES



1 / 9



2 / 9

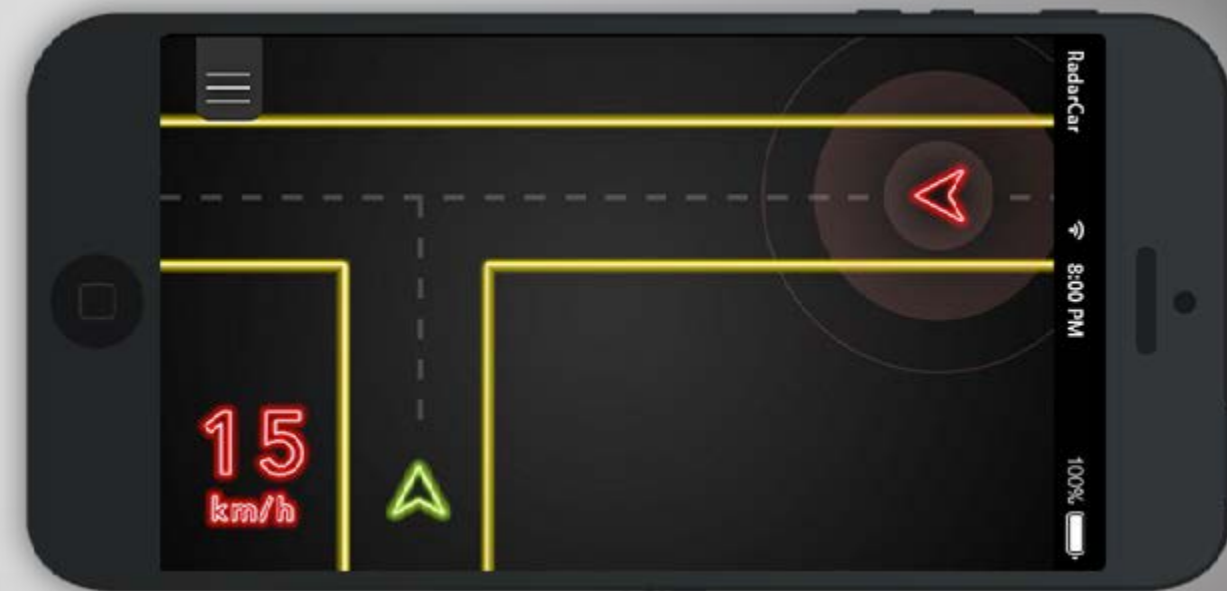
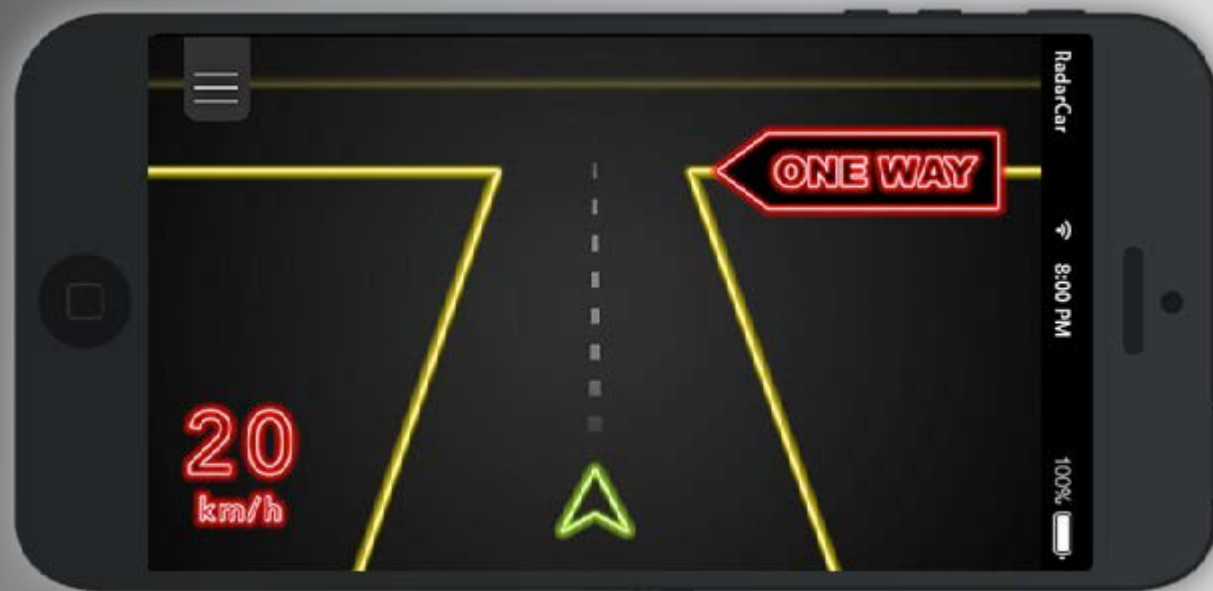
WALKTHROUGH / SLIDES



WALKTHROUGH / SLIDES



WALKTHROUGH / SLIDES



WALKTHROUGH / SLIDES



WALKTHROUGH / VIDEO



LOGOS

LOGO

LOGOS



BOOK-COVERS

BOOK COVER 1



BOOK COVER 2



BOOK COVER 3



DEVELOPMENT PROCESS

SPECIFICATIONS



ADOBE PHOTOSHOP CC



ADOBE ILLUSTRATOR CC



ADOBE FLASH CC



ADOBE INDESIGN CC



HTML5



CSS3



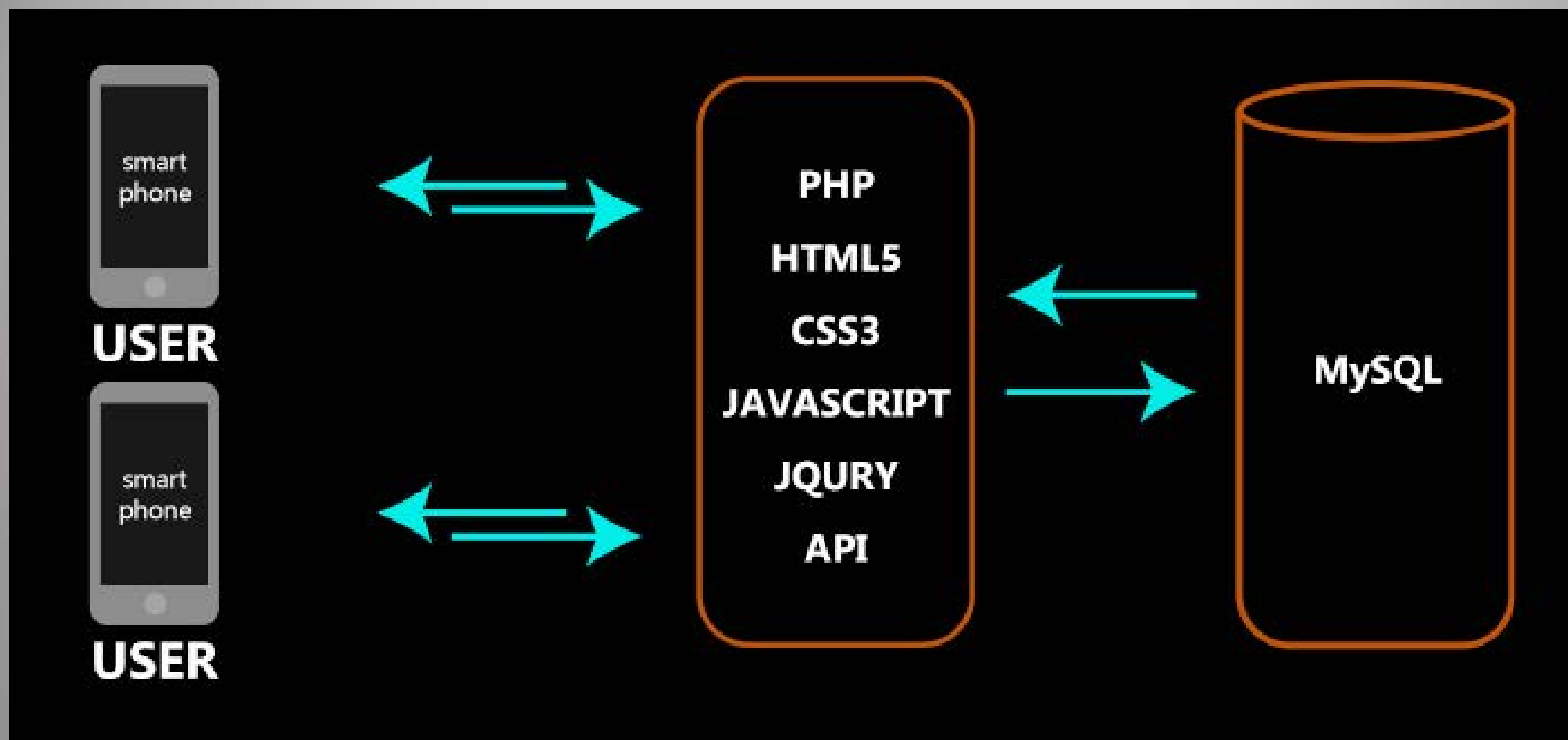
JAVASCRIPT



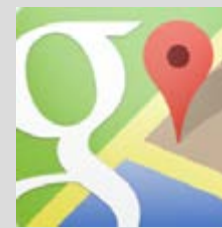
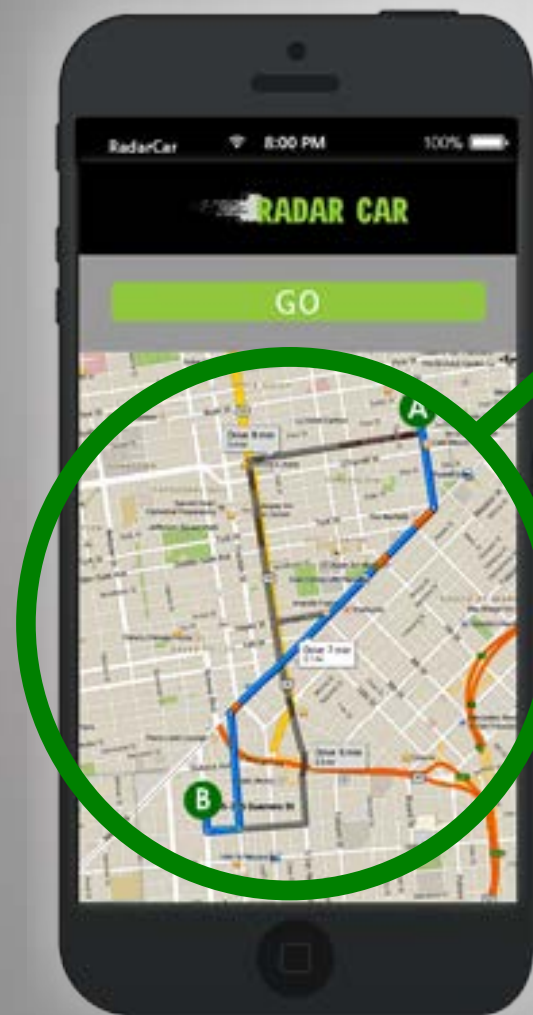
ADOBE AFTEREFFECTS CC

FOCUS:- UX / CODING

DATA DIAGRAM



DATA DIAGRAM



Google Maps

The Google Maps API is more than a map for your apps. Explore demos of unique features that you can use in your apps today! With more than 95 million places globally, served up and quick and fresh, the Google Places API adds location context to your apps.

MOOD BOARD



MOOD BOARD

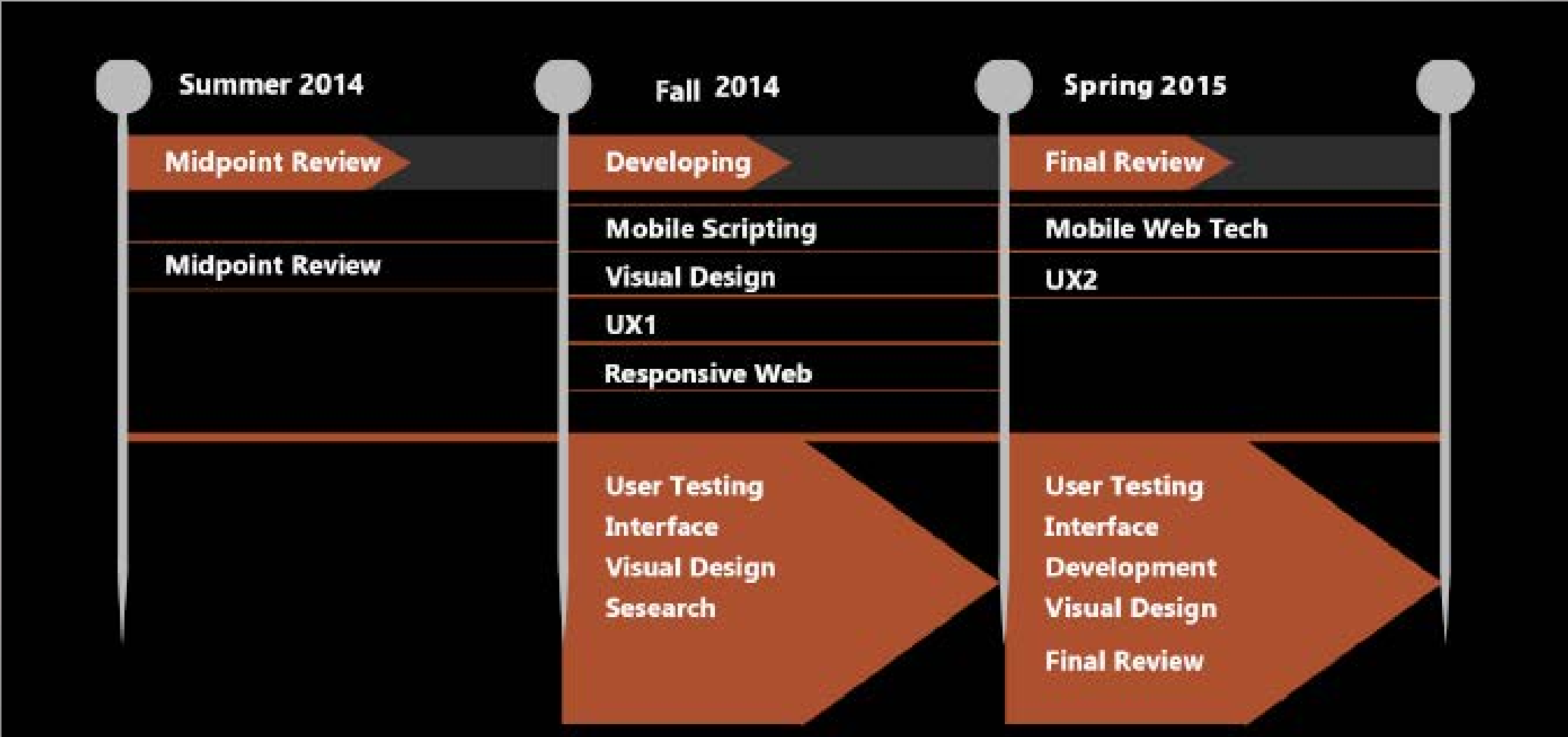


Futura

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Vv Ww
Xx Uu Yy Zz



MOOD BOARD



DEVELOPMENT PROCESS

WEB TECH

[Home](#) [Family goal setting](#) [Manage a Time](#) [Better Work-Life Balance](#) [Steps](#) [Resource](#)

5 Steps to Balance Work and Family



Develop your time-management.


If you organize yourself well, there should be no reason why you cannot give time to your family. Time-management skills also means learning how end your day at work and begin your day at home.

1 2 3 4 5

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WEB TECH

[Home](#) [Family goal setting](#) [Manage a Time](#) [Better Work-Life Balance](#) [Steps](#) [Resource](#)



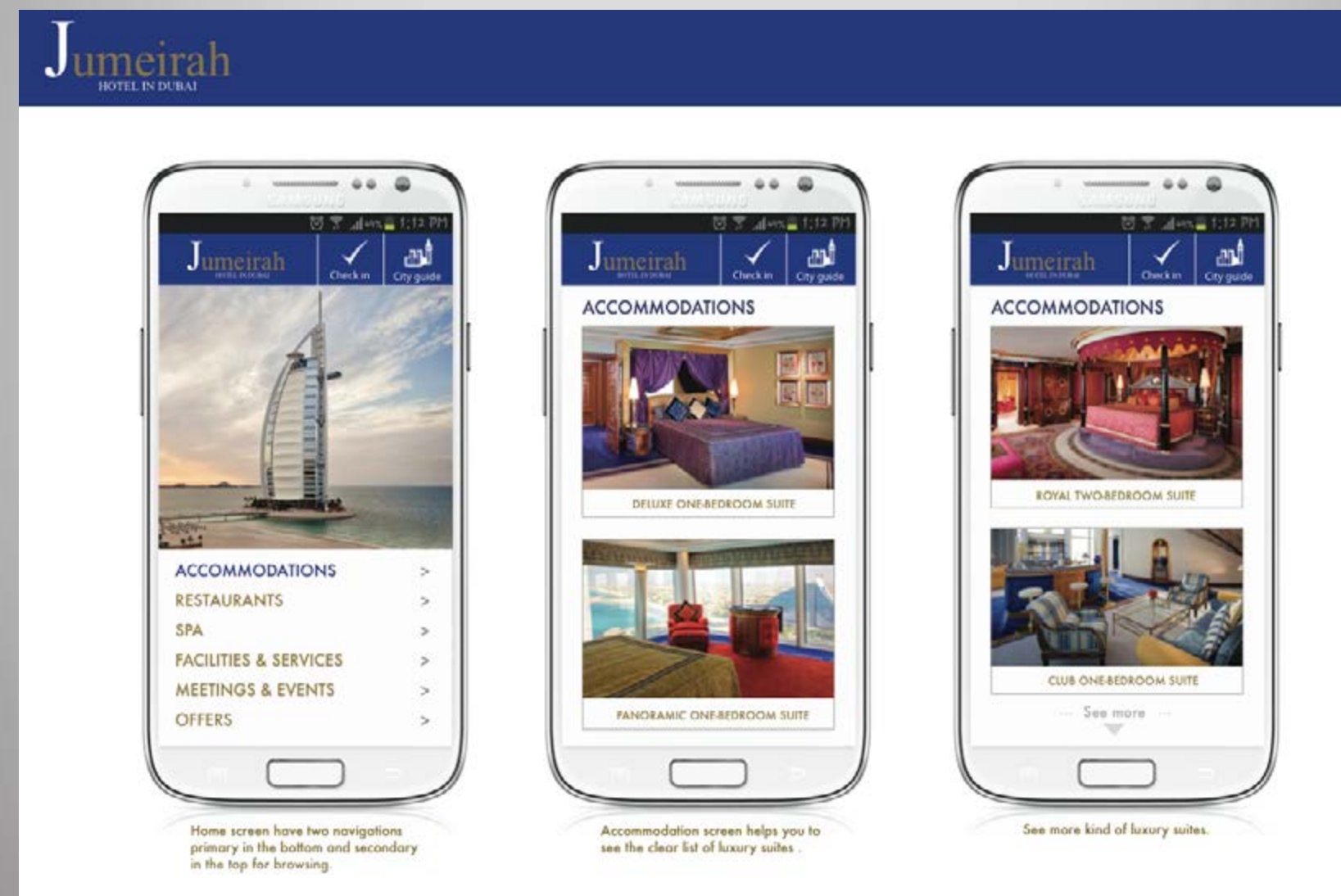
Balance Work and Family

To balance work and family means to give yourself equally to both areas of your life and not neglect one over the other. Creating this balance does not always come naturally and needs organization and discipline. The benefits of a happy family and a successful career are worth the effort, however. If you are looking for ways to balance work and family, then consider the following ideas.

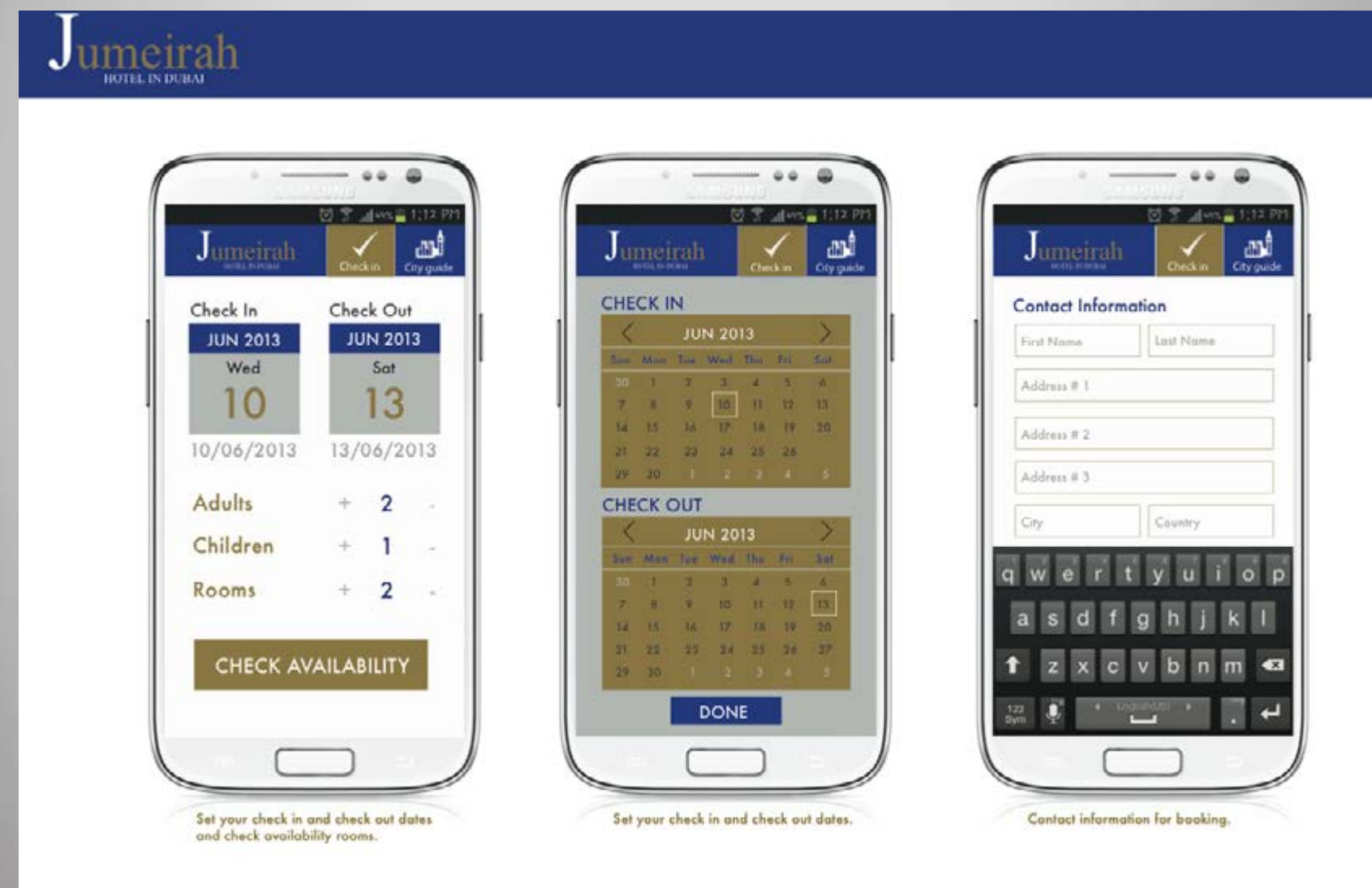
WEB TECH



WEB TECH



WEB TECH



TIME-LINE

TIMELINE

Fall 2012

ESL610: English for Art Purposes
WNM600: Digital Applications
WNM622: Digital Capture

Lisa Snider
Frank Pietronigro
Barbara Traub

Spring 2014

ADV605: Digital Graphics
GLA621: History & Techniques of Character
Animation
WNM643: Interactive Design & Concepts

Denise Richards
Tom Bertino
Alexander Pineda

Spring 2013

ESL604: English for Art Purposes
WNM601: Inside Programming
WNM605: Typography for Digital Masters

Romealan
Dayvid Jones
Kimberley Hines

Summer 2014

GLA610: Balancing Creativity
Midpoint

Summer 2013

GLA601: The Renaissance Art World &
Its Classical Origins

Cheryl Barton

Fall 2014

WNM801: User Experience 1
WNM801: Visual Design
WNM800: Responsive Web

Fall 2013

WNM613: Topics in Motion Graphics
WNM606: Principles of UX
WNM608: Web Technology 1
WNM642: Time Based Media

Nicole Oettinger
James Reffell
Ethan Wilde
Michael Ritchie

Spring 2015

WNM801: User Experience 2
WNM699: Advance Mobile tech
GLA676: Professional Practices for Designers

CONCLUSION

THANK YOU